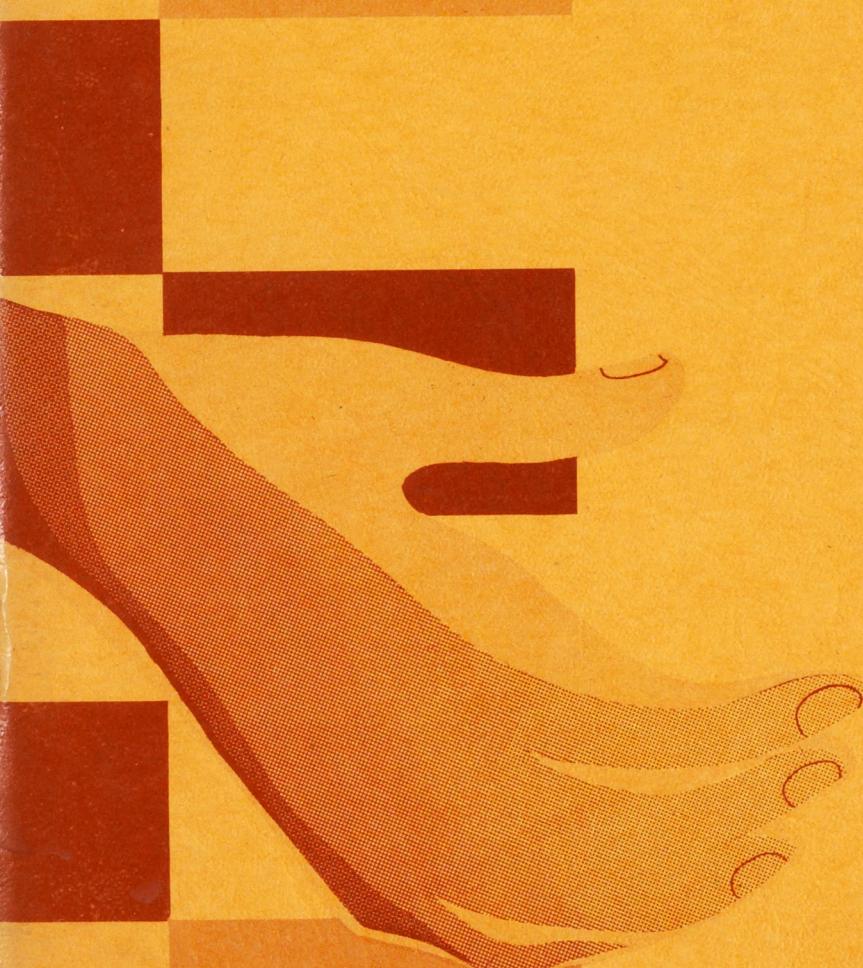


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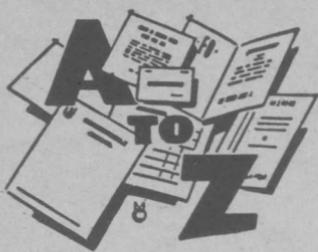
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It is with a keen sense of privilege that I greet members of our Jewish Community through the Know Your Neighbour Directory.

May I at this time suggest that we offer our utmost co-operation in the conduct of Community affairs, and that by example and guidance we assist the progress of our young people.

In presenting this Directory I wish to thank on behalf of the Lodge, Bros. S. Lifshen, M. Konn, A. Rapaport and all other contributors of assistance in its publishing.

My family and I are proud members of this Community and convey to you all, our very best wishes.

A. L. BARON,  
President,  
Saskatoon B'nai B'rith Lodge #739.

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I would like to take this opportunity of thanking all the advertisers who made the publication possible.

Our year book has become a familiar and accepted Community directory widely used by members and business people alike.

While it is difficult to enumerate all who shared in this publication, I am grateful to the following dedicated and competent members of my committee: M. M. Konn, A. Rapaport and M. Greenberg.

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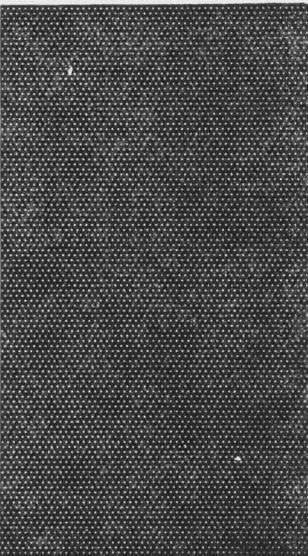
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# 120th

## Anniversary of B'nai B'rith

Measured against the history of man, 120 years is but a flicker. Measured against contemporary history, it represents a cavalcade of accomplishment from its birthdate to the present, of B'nai B'rith, the largest and oldest Jewish service organization in the world.

We are told, in the last book of the 5 Books of Moses, "and Moses was 120 years when he died." Since that time, the figure "120" has represented a special significance for the Jewish people. It represents a long life, it represents the end of a beginning and a beginning of a new era in Jewish history. On October 13th of this year it represents, for all who are aware of the B'nai B'rith contribution to humanity, a milestone in the development of this unique organization.

It was with deliberate intent that the founding fathers of this organization selected the name B'nai B'rith, the Hebrew words meaning "Sons of the Covenant," representative of the covenant received at Sinai. It was with deliberate intent that the founding fathers selected the Menorah, regarded as the "Tree of life," the 7 branch candelabra, which is described in the scriptures. Deliberately the founding fathers also selected the watchword "Be thou a blessing."

In 44 countries of the world, B'nai B'rith blessings have been apparent.. The 120 years have been a significant journey through time and space in the interest of service—serving humanity, serving the homeless, serving the aged, serving the veterans, serving the communities in which B'nai B'rith is located.

We congratulate this organization which has made a marked contribution to our American and Canadian society. We applaud the activities of its leaders in seeking justice for all people irrespective of race or creed. Practically no community in the U.S. and in Canada is without the benefit of a B'nai B'rith lodge which seeks only to be of assistance to the community.

It is said that the reward for Moses' toil, at the conclusion of 120 years in the life of the greatest of Prophets, was "only in the doing." It is this philosophy of selflessness, the "reward of doing," which permeates the intent of the B'nai B'rith service.

We wish B'nai B'rith continuing vigor and creativity on the American and Canadian scene. We salute its 120 years of progress and service to mankind.

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